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HOUSTON COMMUNITY COLLEGE  
ALUMNI ASSOCIATION & FOUNDATION

# SOAR

STUDENTS • OPPORTUNITY • ADVANCEMENT • RECOGNITION

**HCC AT WORK**  
BUILDING TOMORROW'S  
WORKFORCE

See Inside:  
HCC Foundation 2011 Annual Report

# HCC Has

# 75378

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SOAR is published by the Houston Community College Alumni Association and the HCC Foundation, in collaboration with the HCC Communications Department. We greatly appreciate the participation of those who allowed us to share their stories.

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HCC student **Alan Lim '13** is among our 75,000+ students, of which more than 5,000 received associate degrees, certificates or their GED from HCC this spring. Our newest alumni will join the tens of thousands of HCC alumni in the workforce—the majority of whom have taken their HCC degrees and are using their education in their daily lives right here in Houston.

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A WELCOME MESSAGE FROM HCC’S CHANCELLOR

**“From cosmetology to radiography to petroleum engineering technology, HCC is preparing Houstonians for success in their careers and beyond.”**



HCC Chancellor Dr. Mary S. Spangler

Dear Friend,

Welcome to our spring edition of HCC’s alumni magazine, SOAR. This special double issue includes our HCC Foundation 2011 Annual Report and an update on fundraising successes.

We are pleased to spotlight in our cover story the many workforce programs here at HCC. The College is leading the way in Texas with twenty-five of our workforce programs achieving exemplary status. From cosmetology to radiography to petroleum engineering technology, HCC is preparing Houstonians for success in their careers and beyond. You will be pleased to hear we are the number one community college in the state for placing students in jobs when they graduate.

We hope you will take a moment to read the profile on HCC alumna **Kim Roxie '06**, who is putting her cosmetology training at HCC to work with her own beauty enterprise. Her products will be on sale in regional Macy’s stores starting this summer. Kim is just one of our many graduates whose HCC degree is making a difference.

You can help other graduates do the same through your support of the **HCC Eagle Pride Fund**—the HCC Foundation’s annual fund for student scholarships and programs. Learn more at [hccsfoundation.org/eaglepridefund](https://hccsfoundation.org/eaglepridefund).

My thanks to each of you for being a part of the HCC family. We are proud to have you as an Eagle!

Sincerely,

Mary S. Spangler, Ed.D.  
Chancellor, Houston Community College



# HCC at Work: Building Tomorrow's Workforce

As the nation's fourth largest city, Houston tops the list in a number of rankings – including the city with fastest growing wages in the nation, top technology job growth, and among the best U.S. cities for manufacturing growth. Houston is also home to the world's largest medical center, and the Port of Houston is one of the nation's largest and busiest ports. Adding to those accomplishments, Houston was recently ranked the Top Destination City.\*

The city's unparalleled growth, paired with its national prominence, underscore the need for an educated, skilled, and diverse workforce. At Houston Community College we are helping to fuel this pipeline through a comprehensive array of workforce programs tailored for success in the workplace, all available at locations throughout the Greater Houston area.

Dr. Stephen Klineberg, noted Rice University sociologist and HCC Foundation Board Member Emeritus, has been reviewing our region's demographics for more than 30 years. He recognizes that HCC is a necessity for the region's success in the future. In fact, he boldly states, "The most important institute of higher education in Houston is HCC. I have a deep admiration for the community college because the College is important to connecting people to jobs in the 21<sup>st</sup> century."

Beyond traditional academic offerings, HCC has developed workforce degrees and certificate programs that specifically address the needs of our community and the career aspirations of our students. We provide hands-on instruction in 75 disciplines, and we have more exemplary-rated workforce programs than any other community college in Texas. From accounting

to cosmetology to radiography and petroleum engineering technology, HCC is leading the way in preparing Houstonians for success in their careers and beyond. Notably, HCC is the number one community college in the state for placing students in jobs when they graduate.

"HCC is at the forefront of merging Houston's business needs with the opportunities we offer to Houstonians to forge promising futures. HCC is not just an academic institution – we are a community partner," says Madeline Burillo, Associate Vice Chancellor, Workforce Instruction & Division of Extended Learning, which also encompasses HCC's Division of Extended Learning and the Corporate College. "In this role, HCC serves as a conduit for growth in the region, preparing students to successfully fuel Houston's economic engine as trained and educated employees, thereby positioning students for success in the workplace and for greater financial security."

Looking ahead, Burillo is working to address local employers' labor needs and bring area industry leaders to the table to "tell us what translates to you as an employer," she says. "We need to understand our local workforce better so we can continue to provide training for skill sets related to the areas of high demand job growth." The areas on which the strongest emphasis is placed fall under the Allied Health umbrella, as administrative and clinical healthcare providers comprise 60 percent of the healthcare workforce in our region.

*On the following pages, a pictorial essay highlights just a few of the many ways in which HCC is transforming Houston's workforce.*

\*Source: Greater Houston Partnership

Everything we do is to make Houston work better. In fact, our impact on the region is significant – \$2 billion annually. And, 80% of HCC alumni remain in Houston and 95% remain in Texas to contribute to its economic growth.

## HCC and HISD Partner to Offer Innovative Workforce Career Pathways

Houston Community College and Houston Independent School District have joined forces to implement an innovative Dual Credit Program aimed to provide students at six schools the opportunity to earn a high school diploma, industry certifications, and an Associate of Applied Science (AAS) degree from HCC. The project has been named Houston Innovation Learning Zones (HILZ), and it will focus on selected high-demand, high-wage occupations. The program is scheduled to start in June 2012, with the initial group consisting of 25 to 50 students per school.

The six participating schools are Booker T. Washington High School, Furr High School, J.D. Long High School, Kashmere High School, Scarborough High School, and Sterling High School. The six AAS degree programs to be offered are Manufacturing Engineering Technology, Electronics Engineering Technician Technology, Process Technology, Pharmacy Technician, Networking and Administration Engineering Technology, and Global Logistics Management Technology. Students will have the opportunity to complete their high school diplomas and earn industry certifications and AAS degrees with all costs covered by HISD (instructional costs, textbooks, etc.).

"For HCC, this represents an innovative project and a natural next step of growth for workforce instruction. The HILZ project is very timely, in that not only will it help improve retention of high school students, but it will also increase completion of relevant workforce degrees that lead to high-demand occupations in our region. We are excited to partner with HISD on this project as we see this as the model for future relevant workforce dual credit partnerships," says Madeline Burillo, Associate Vice Chancellor, Workforce Instruction & Division of Extended Learning.

HCC is also working with local universities to expand articulations of career and technical education AAS degrees to offer more opportunities for students to continue their education after earning their associate degrees.

Donate online: [www.hccsfoundation.org](http://www.hccsfoundation.org)



To learn more about HCC's offerings, visit [hccs.edu](http://hccs.edu)



Photo credit: Brian Waddle

## Hands-On Healthcare Training *Simulation Day 2012*

More than 800 HCC Coleman College students participated in Simulation Day 2012 on March 28. A one-of-a-kind event in the Texas Medical Center, Simulation Day is an intensive day designed to allow HCC Coleman College students to engage, inspire, sharpen, and demonstrate their clinical patient care skills through the use of interdisciplinary scenarios. No other college offers a simulation event involving as many diverse programs.

*Simulation Day activities at HCC  
Coleman College for Health Sciences*



## Giving Back to the Community

HCC Cosmetology instructor Gloria Brady believes a person's outward appearance can have a profound effect on their morale. Through her efforts to give back to the community, she has teamed with the Cosmetology Department to extend their services by offering free haircuts to the HCC student body, the homeless, and local non-profit agencies. The free haircuts allow the students to allocate much-needed funds towards their education instead of paying high-cost salon fees.



*Cosmetology*

## The Bottom Line Begins Here

HCC's Accounting Program is one of our most outstanding workforce programs and has been rated an Exemplary Workforce Program by the Texas Higher Education Coordinating Board for the last 12 years. Students study under accomplished experts in their field and go on to achieve career success at major local and national firms. The program recently launched a Corporate Partners initiative to enlist further support for HCC students pursuing accounting careers.



*Accounting*

# HCC is #1 Developer in Houston of Workforce-Ready Candidates

**"Six of the ten fastest growing occupations listed by the US Department of Labor in its employment projections through 2012 require an associate's or bachelor's degree."**

## Recording Futures- One Track at a Time



*Audio Recording &  
Filmmaking*

HCC students seeking a career in the music industry are hitting a high note thanks to training from award-winning faculty with industry experience.

HCC has established Texas' only community college filmmaking program with film equipment donated by the University of Houston. This program offers an Associates of Applied Science degree and workforce certificates in screenwriting, editing, and production.

## Growing Green Technologies

The Horticulture Program at HCC is a leading source of information about agriculture, horticulture, forestry, and animal management in the Houston area. The department works hand-in-hand with the Texas Agricultural Extension Service in Harris County, the Houston Livestock Show and Rodeo, and many private agribusiness organizations. The department also maintains a close alliance with Texas A&M University, Sam Houston State University, Stephen F. Austin State College, and Prairie View A&M University.



*Horticulture*

**"You don't necessarily have to have a green thumb to be part of HCC's Horticulture Department. All you need to be part of this ever-changing and demanding field is a willingness to get dirty and have a love for Mother Earth."**



*Brenda Anderson  
HCC Horticulture Faculty Chair*

*Recipient - 2011 Christa McAuliffe  
Teacher of the Year Award for  
Post-Secondary Education,  
West Houston Chamber of Commerce*

## All Systems Go

The HCC Process Technology curriculum was developed primarily by the Gulf Coast Process Technology Alliance and the American Chemical Society. It identifies standards that process technicians should comprehend and be familiar with to be successful in modern process industries. Enrolled students receive a solid foundation of applied Process Technology knowledge, sciences, and mathematics, along with supportive hands-on experience with the type of equipment currently used in industrial plants.



*Process Technology*

## Career Jumpstart

The rapid pace of technological change in the automotive industry requires that today's automotive technician receive quality instruction to stay abreast of the constantly changing demands of the industry. HCC is training automotive technicians to analyze high-tech electronic and mechanical systems, as well as staying informed on changing materials and construction techniques used

on modern vehicles. Skilled automotive technicians are in great demand and command high salaries for their expertise.



*Automotive Technology*

Donate online: [www.hccsfoundation.org](http://www.hccsfoundation.org)





Former Houston Mayor Bill White and wife, Andrea, introduce honorees



A festive ballroom greets HCC Opportunity Ball guests



HCC Chancellor Dr. Mary Spangler (center) with gala co-chair Shawn Taylor and his wife, Mychelle (left), and Crystal Eagle award honorees Sarah and Doug Foshee

## HCC Takes Opportunity Ball to New Heights

### Evening Raises \$560,000 in Support of Student Scholarships

The whimsical Dr. Seuss theme “Oh the Places We’ll Go!” greeted the record 750 guests attending HCC’s 2012 Opportunity Ball on January 6. Proceeds from the event helped launch local students on the path to a successful future by providing them scholarships to HCC.

AT&T served as lead underwriter of the event, which gala co-chairs and HCC Foundation board members Shawn Taylor and Penny Butler said raised a record \$560,000. Held at the Hilton Americas Hotel, Swift and Company decorated the ballroom with swirling colors and characters to match the evening’s Dr. Seuss theme. The lights, centerpieces, and feathered creations produced a memorable atmosphere for guests to applaud the efforts of HCC in the New Year.

Former Mayor Bill White and his wife, Andrea, past honorees, presented HCC’s Crystal Eagle award to Sarah and Doug Foshee. Foshee, CEO, Chairman and President of El Paso Corporation, spoke about his special passion for the work of community colleges, the real opportunities they offer local students to improve their career potential and the lives of their

families, and the important role education plays in the future workforce.

HCC Chancellor Dr. Mary S. Spangler offered remarks, thanking the guests and emphasizing the impact HCC has on our city. Attendees included many of the HCC trustees and friends and supporters in the community. Houston Mayor Annise D. Parker joined the festivities as well.

HCC Alumni Association Advisory Council members **Silvia Mintz ’03, Abdul Asghar ’06, Monica Blanton ’06, Dwayne Ellis ’06, Cynthia Olmedo ’97, Marsella Reid-Warren ’97, and Janice Thomas ’07, ’10** were in attendance to represent the alumni voice.



HCC Foundation Board President Ginger Renfroe Blanton and her husband, Jack



HCC Foundation Board Member Marc Eckhart and his wife, Dana



2012 HCC Design Society Fashion Icon Becca Cason Thrash with guest designer Andrew Gn



Photo credit: Kim Coffman

## Passion for Fashion Luncheon Raises Record Amount

### Paris Couture Designer Andrew Gn Gathers Houston’s Fashion Savvy En Masse

On March 27, 2012 at the Wortham Theater Center Houston, nearly 400 chic guests attended the Passion for Fashion luncheon benefiting Houston’s fashion and interior design community in support of HCC’s award-winning fashion and interior design

education programs. Gabriela Dror and Nidhika Mehta, the Honorary Chairmen of the luncheon along with Luncheon Chairmen Rosemarie Johnson and Melissa Mithoff, and Co-Chairmen Paula Fyhr and Liz Glanville, celebrated the success with over \$200,000

raised. Julia Anderson Frankel, Chairman Emeritus and founder of the luncheon, continued to lend her vision and support to the event. A special recognition award was presented to Kay King for her leadership and 30 years of working with HCC’s Lifestyle Arts and Design Careers and creating the highly touted program. The luncheon’s signature award was presented to Becca Cason Thrash, who received the 2012 HCC Design Society Fashion Icon Award after a fabulous video showing her fashionable life in pictures with interviews from several fashion designers and editors throughout the world, to the delight of the audience. Long-time friend of HCC and Thrash supporter Mickey Rosmarin, owner of Tootsies, applauded her for the recognition.

Clifford Pugh interviewed world famous Paris-based designer Andrew Gn. Luncheon guests were treated to modeling of the latest Gn collection as Pugh, Gn, and Thrash commented on the lines of the designs, fabrics, and ideas for the creations of the spectacular red-carpet fashions. A reception following the luncheon had the many ladies shopping, visiting, and sipping champagne.

*The HCC Foundation established The Design Society at Houston Community College to engage Houston’s fashion and interior design community in support of HCC’s award-winning design education programs. The Passion for Fashion luncheon is the signature event on The Design Society calendar. To learn more, visit [central.hccs.edu/lifestylearts](http://central.hccs.edu/lifestylearts).*

HCC Chancellor Dr. Mary S. Spangler (left) honors Kay King for 30 years of service to HCC Lifestyle Arts & Design Careers Program



SOAR • SPRING 2012

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Photo credit: Kim Coffman





Kim Roxie '06 at her upscale retail storefront in River Oaks

## The Business of Beauty: Kim Roxie '06 Has Makeup Moxie

The beauty of women – all women – is a subject near and dear to the heart of **Kim Roxie '06**. While still in her 20s, she has spent the past eight years nurturing her self-run company, LAMIK Beauty ([lamik-beauty.com](http://lamik-beauty.com)).

The makeup company, which has a distinct environmental bent, just took a giant leap forward by contracting with Macy's stores. Placement in the retail outlets will begin this summer.

Of LAMIK – an acronym for Love And Makeup In Kindness – Roxie says, “We celebrate women; we celebrate the achievements of women; we celebrate the beauty of women.”

She emphasizes that her approach is to enhance the natural beauty of women. “We believe that beauty is revealed, not applied. We feel that

every woman is beautiful, and that's just a fact. A lot of times it just has to be revealed.” A native Houstonian and former cheerleader at James Madison High School, she started off on a small scale years ago, creating makeup “concoctions” in her kitchen. “I always say God turned on my light bulb,” she says, adding “immediately I had to create a product line.”

“I have always been an artist,” the 29-year-old says, noting that she trained for 10 years as a classical pianist. “I started to realize that women needed more shades, women were not being served in the marketplace by what makeup they needed, and that we were not addressing makeup correctly. We were hitting it from a cover-up basis rather than a revealing basis. So all those different aspects made me realize that I had to create this line. And I had to open up my first store here in Houston.”

Early on, she began attending classes at Houston Community College during her summers back home from Clark Atlanta College. She returned to HCC upon graduation, earning her aesthetician license in 2006 through the cosmetology department, one of HCC's many workforce programs.

After going to college in Atlanta, she says, “I thought, ‘I want to be in Houston, and I want to build my business here. I should go somewhere local.’ So I went to HCC.

“HCC stood out to me because I knew people at HCC who I value as people that were educated. When I saw the actual price of the program, I thought, ‘Why would I choose anywhere else when I can come here and get a substantial education and not pay some kind of crazy private cost that most people pay?’ I thought it was an opportunity.”

HCC taught her about customer service and business ethics, tools that would serve her well as an entrepreneur.

“A lot of those core principles I use on my staff,” she says, “and how we should treat customers based on those ethical practices I learned at HCC during class.”

Her deal with Macy's came as a result of the Workshop at Macy's, which she learned about at a business conference in Miami. “Basically, they look for minority-owned or women-owned businesses that have products that could potentially sell at a retail counter,” she says.

She applied, and LAMIK was one of 22 businesses accepted into the workshop. She compares the intensive, weeklong program to getting a retail MBA. The initiative taught her how to do business with a major retailer.

“It is a great partnership, and it is a business opportunity for LAMIK as well as for Macy's,” she says, noting that her company will fill a void at the retail chain. “We bring what they need, and that is a makeup line that provides an array of shades, that speaks to a modern woman, and is current. And that is what the beauty industry really needs right now.”

In addition to the unique approach at LAMIK, which Roxie founded in 2004, the company has had a commitment to health and the environment since it began. The makeup is paraben-free, and the packaging is created from post-recycled paper. This made LAMIK a finalist in the International Package Design Awards for green packaging.

Roxie now contributes to HCC as a speaker and has just entered the

Goldman Sachs-sponsored *10,000 Small Businesses* Initiative, which is partnering with the College. LAMIK is also paying for one of its six employees to attend the aesthetics program at HCC and plans to do the same for another. “It is our way of being able to perpetuate the great cosmetology program at HCC,” Roxie says while crediting the school for launching her highly successful career as an entrepreneur.

“You don't have to wait until you get old to discover something great,” she says. “HCC assisted me in doing that. If I did not have HCC to be that steppingstone, to get me there, then I would not be fortunate enough to be in this position to be able to launch inside of Macy's.

“HCC boasts affordability and quality of education. HCC is not a ‘cheap’ education. You can get a great education locally.”

And that education, combined with her ideas and drive, allowed her to be a success in her hometown and to give back to Houston.

“I am most proud of the fact that I took advantage of a local education and now am able to bring that kind of influence back to my community, to be able to enhance my community,” Roxie says.

**“You can go to HCC,  
a local college, and  
still do great things  
and change the  
whole world.”**

## HCC Alumni on the Scene



HCC alumna and Season Two Project Runway Winner **Chloe Dao** (right) with Kay King, and Jared Lang, general manager, Momentum Audi at the 2012 Passion for Fashion Luncheon held in March



HCC Alumni Association Advisory Council members, from left, **Marsella Reid-Warren '97**, **Janice Thomas '07, '10**, **Dwayne Ellis '06**, **Monica Blanton '06**, and HCC Alumni Coordinator Lauren Stroman gather at Coleman College Simulation Day held in March



HCC alumni (from left) **Wendy Mead '98**, **Kim Roxie '06**, **Abdul Asghar '06**, and **Kim Montgomery '03** spoke at HCC Northwest's Grad Job Lead event at the Spring Branch campus in April 2012

## Why Are You Proud to Be an Eagle? We Want to Hear From YOU!

The HCC Alumni Association would love to hear from you! The HCCAA is looking for graduates and former students who got their start at HCC to tell their stories in our communications pieces. Get in touch with us, and you might just find yourself in the spotlight!

Please email Lauren Stroman, Coordinator of Alumni Relations, at [alumni@hccsfoundation.org](mailto:alumni@hccsfoundation.org) with your name, contact information, degree received (if any) or hours completed at HCC—and anything else you might want to tell her about what your HCC education has meant to you.



Silvia Mintz '03

## President's Corner

Greetings Fellow Alumni,

It has been an exciting first year as your HCC Alumni Association President! It's an honor to represent such a dynamic group of former students who are all doing such wonderful things – many right here in our community.

I hope you will take an opportunity to learn more about how you can be a part of HCC Alumni

Association activities in the year ahead. We are working on hosting more events for you and your families to celebrate our HCC Eagle Pride. Watch for more details coming your way soon.

Please keep in touch with alumni activities at [hccsfoundation.org/alumni](http://hccsfoundation.org/alumni).

Go Eagles!



## HCC Takes Part in Initiative to Increase College Graduation Rates

The Center for Houston's Future — a Houston-area think tank — launched My Degree Counts with a press conference kicked off by Houston Mayor Annise D. Parker on April 2. Dr. Mary S. Spangler, Houston Community College Chancellor, was in attendance at the launch. HCC's mascot Swoop took part along with mascots from other area colleges and universities.

My Degree Counts is a campaign to increase the region's two- and four-year college graduation rate and thereby improve the economy. It is the local initiative of the national Talent Dividend Prize, a million-dollar project sponsored by CEOs for Cities.

"Increasing our college degree rate by just 1% increases personal income by \$4.2 billion annually," says Catherine Mosbacher, President and CEO of the Center for Houston's Future. "Now that the Center has laid the groundwork, we're ready to connect the public, through the My Degree Counts campaign and website, to the information and resources that make it easier to finish a degree or take those first steps toward college. It's one-stop shopping for college success."

What sets My Degree Counts apart from other educational efforts is the directness and urgency of the focus — raise college degree rates by the summer of 2013 with a \$1 million prize awarded to the US city that does the best job of achieving that increase. Also important is the unprecedented way in which universities and colleges are collaborating with each other, with all the ISDs in the region, and with local employers, to facilitate degree completion.

To learn more, visit [myhccdegreecounts.org](http://myhccdegreecounts.org)

## HCC Awarded Major Grant to Support the Transition from High School to College Completion

As part of HCC's continued efforts to transform college access services and developmental education, the College was awarded a major grant of \$1,175,000 by the Community College Leadership Program at The University of Texas at Austin and made possible by Houston Endowment. This grant — called the Gulf Coast Partners Achieving Student Success (PASS) — will be shared by HCC and two partner school districts, Spring Branch ISD and Houston ISD.

The grant will fund programs that help students make seamless transitions between high school and college, increase their college readiness, and help students accelerate through the developmental courses that are often barriers to even reaching college-level credit courses. The ultimate objective is to increase college completion rates.

"This grant will help us build upon the excellent foundation laid during our Achieving the Dream initiatives, which was a precursor to being eligible for this grant," says HCC Chancellor Dr. Mary S. Spangler. "Now, our challenge is to bridge the gap between secondary and post-secondary education in the areas of academic experiences, expectations, and curriculum. We are honored to deepen our partnership with HISD and Spring Branch ISD as we work together to strategically design programs that address these gaps."

## Upcoming Events

### Graffiti: A Collision of Art and Fashion

Now — September 28, 2012. Open to the public Mondays through Fridays, 10:00 a.m. until 4:00 p.m.  
HCC Fashion Design, 3601 Fannin Street, 2nd floor gallery space

For this exhibition Houston's top graffiti artists created the dynamic paintings that relate dramatically to the avant-garde fashions selected from HCC's 5,000 piece Historical Fashion Collection.

Admission is free. For more information, call 713.718.6152.

### Urban Harvest Farmers Market

Fridays from 3:00 p.m. to 7:00 p.m.  
HCC Southwest College, 5601 West Loop South Freeway

The HCC market is unique because of its time, location and concentration of street vendors and features a number of popular vendors from other markets around town.

For more information, visit [urbanharvest.org/farmmarket/farmmarket.html](http://urbanharvest.org/farmmarket/farmmarket.html).



### Free Business Counseling at HCC Spring Branch

Thursdays from 3:30 p.m. to 6:30 p.m., except for federal holidays. By appointment only in advance. No walk-ins please.

HCC Spring Branch Commons (next to Murphy's Deli)  
1050 W. Sam Houston Parkway, Houston, TX 77043

Whether you are just starting a business or expanding an established business, SCORE counselors are here to help you succeed. Meet with a business counselor to develop your business plan, discuss a new idea, or tackle a business problem. Our counselors hail from every facet of the business community. Some have worked at large corporations, local or federal government. Others have spent years cultivating their own small business.

To book an appointment, call 832.390.HCCS(4227) or email [score.hcc@gmail.com](mailto:score.hcc@gmail.com).

For details on these events and more, visit [hccsfoundation.org/alumni](http://hccsfoundation.org/alumni), click on 'Events.'

## HCC Foundation Annual Report 2011

September 1, 2010 - August 31, 2011



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## Letter from the HCC Foundation Board President

Dear Friends,

Welcome to the 2011 edition of the HCC Foundation's Annual Report.

It is an honor to be a part of this organization as we celebrate our most successful year to date – raising \$5.8 million in support of HCC student scholarships and programs. I am also pleased to share the HCC Foundation ranks among the top one percent of community college foundations in the nation for its fundraising success.

In the pages of this report, you will read about some of those successes and the students whose lives are transformed through your giving. You will also read about the progress we are making toward our \$30 million goal for the Opportunity 14 Endowed Scholarship Campaign to provide access to education for all Houstonians.

**Thank you for your support and all that you do on behalf of HCC. Your gift is helping to provide a brighter future for students seeking a college degree and an improved quality of life.**

We are grateful for your commitment and look forward to reporting on our successes in the year ahead.

Sincerely,

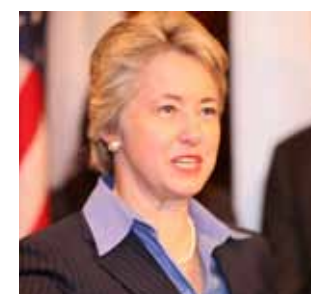
*Ginger R. Blanton*

Ginger Renfroe Blanton  
President, HCC Foundation Board of Directors



HCC Foundation Board President Ginger Renfroe Blanton (center) with Opportunity 14 Scholarship Students at annual HCC Foundation scholarship luncheon

## 2011 HCC Foundation Highlights



Houston Mayor Annise D. Parker at press conference to announce Goldman Sachs 10,000 Small Businesses Initiative

Houston Community College was named recipient of **Goldman Sachs 10,000 Small Businesses Initiative**, which was announced in February 2011 by Houston Mayor Annise D. Parker to help small businesses in the Greater Houston area grow and create jobs.

*10,000 Small Businesses* is a \$500 million initiative to unlock the economic growth and job-creation potential of small businesses across the United States through greater access to business education, financial capital, and business support services. Participants also receive one-on-one business advising and will engage in diverse business networking opportunities.

[hccs.edu/10KSB](http://hccs.edu/10KSB)



In November 2011, HCC celebrated the launch of its **Building and Contracting Leadership Certificate program** at a reception hosted by Houston Mayor Annise D. Parker and HCC Chancellor Dr. Mary S. Spangler. This new program is providing a 12-month pathway for Houston's independent contractors to expand and improve their contracting skills and to gain practical business expertise in order to grow their own enterprise. The program is made possible through the generous support of lead underwriters **Clark Construction Group, LLC and Bartlett Cocke General Contractors, LLC** and additional support received from **Access Data Supply, Inc., Beard Integrated Systems, Inc., Omega Engineers, Inc., PCJ Consultants and Reytec Construction Resources, Inc.**

**“This is exactly the type of partnership we need to encourage more small business owners and independent contractors to seek the skills needed to grow their businesses – to the benefit of Houston's economy,” says Dr. Spangler.**



Celebrity designers Mark Badgley and James Mischka were featured at the **2011 HCC Passion for Fashion luncheon**. The sold-out luncheon, chaired by

Gabriela Dror and Nidhika Mehta, with Co-chairs Rosemarie Johnson and Robin Reimer and Honorary Chair Leisa Holland-Nelson, gathered Houston's best dressed to raise more than \$190,000 in support of HCC Fashion and Interior Design programs and students. Passion for Fashion Founder Julia Anderson Frankel was among the crowd. Diane Lokey Farb (pictured with designers) was named the first-ever recipient of HCC Design Society 2011 Fashion Icon Award and Momentum Audi's Jared Lang received a special honor for his leadership with Audi Fashion Houston.

The HCC Foundation was named recipient of a \$300,000 grant from the W.K. Kellogg Foundation in spring 2011 to fund **Capital IDEA at HCC: A Family Economic Security Program**, including a Developmental Academy at HCC Southeast. **HCC is the first community college to receive funding from the Kellogg Foundation in support of their Family Economic Security mission to organize community colleges to create stronger educational linkages between high schools and employers.**

An \$800,000 grant was received from The Kresge Foundation in summer 2011 to fund the **Adult Degree Completion Initiative at HCC**. The four-year grant will provide funding for three key areas of support for HCC's adult students, including veteran support services, expansion of the Parent Academy to HCC's six colleges, and a strategic partnership with the Council for Adult and Experiential Learning to develop on-site prior learning assessments. **HCC is the first community college in Texas and one of only a handful nationwide to receive funding from The Kresge Foundation.**



## 2011 HCC Foundation Highlights



HCC Alumni Coordinator Lauren Stroman (l) with HCCAA Advisory Council members Dwayne Ellis '06, Monica Blanton '06, and President Silvia Mintz '03

**The HCC Alumni Association (HCCAA)** named its first president, **Silvia Mintz '03** and established an Alumni Advisory Council which held its first inaugural meeting in February 2011. The Council supports the mission of the HCCAA to promote meaningful engagement and continuing relationships between HCC and its alumni through programming and membership. Learn more at [hccsfoundation.org/alumni](http://hccsfoundation.org/alumni).



**The 2011 HCC Faculty/Staff Campaign** raised more than \$140,000 in support of scholarships, faculty development, and programs. This record total was made possible through the generosity of HCC faculty and staff as well as a **first-time matching grant** received from **Barnes & Noble College Booksellers**.



**The Opportunity 14 Scholarship received a historic \$5 million gift from the John P. McGovern Foundation in fall 2011 – the largest single private gift in the history of the Foundation and HCC.** During 2011, the endowment reached \$8.4 million. The Opportunity 14 Endowed Scholarship is helping to fulfill the promise of two years of college education at HCC for Houston's high school graduates.



**HCC Eagle mascot Swoop** made his official debut at the first-ever HCC Pep Rally, held in fall 2011 at the West Loop Campus. Organized by the HCC Alumni Association and HCC Foundation, the event helped promote student pride and the recently launched HCC Athletics program. Go Eagles!

**The Junior League of Houston** was standing room only for HCC Chancellor Dr. Mary S. Spangler's **4th annual State of the College** held in October 2011. HCC Foundation President Ginger Renfro Blanton joined Dr. Spangler at the podium to report on fundraising successes on behalf of the Foundation, including a record \$5.8 million raised in support of HCC student scholarships and programs in FY 2010/2011.

**HCC Foundation Scholarship** recipients gathered for the **6th Annual HCC Foundation Scholarship Luncheon held in November 2011** to meet and personally thank the benefactors who help make their college dreams a reality. Keynote speaker Rogelio Marroquin, VP/General Manager – Houston Operations, Xerox Corporation inspired students and donors alike with his career testimonial. Student Speaker and Opportunity 14 Scholarship Recipient Daniel Trujillo (pictured with fellow students and HCC Foundation Board President Ginger Blanton) expressed the gratitude shared by his fellow students, **"Someone invested in my dream because they wanted me to succeed. When you receive a gift like that, you know that you have to give back."**



Photo Credit: University of St. Thomas

**HCC Foundation Board Member Harriet Foster and her husband, Joe** (pictured, left, with HCC Chancellor Dr. Mary S. Spangler and University of St. Thomas President Dr. Robert Ivany) are providing educational support through the Houston Community College/University of St. Thomas Foster Scholars Program. The gift, made in June 2011 and in excess of \$260,000, will provide full-tuition scholarships for five HCC students to transfer to the University of St. Thomas to complete their undergraduate degree in the nursing program.

## 2011 HCC Foundation Highlights

*The Houston Community College Foundation encourages faculty and staff members to explore creative ideas for teaching or enriching student learning. We support such innovation with grants that provide partial or complete funding of accepted projects. In FY 2010/2011, the HCC Foundation Board of Directors approved partial or complete funding for the following projects through the Scholarship and Awards Committee:*



**Funding (\$2,500)** for five \$500 **HCC scholarships** awarded at the **25th Annual Houston Hispanic Forum Career and Education Day**, held at the George R. Brown Convention Center on February 19, 2011.

**Funding (\$2,700)** for **HCC scholarship to increase awareness of HCC's School of Continuing Education** and its short-term workforce certificate programs. The scholarship was awarded through a video competition; students were asked to create a one-minute original video for YouTube explaining why receiving a short-term workforce certificate from HCC is a 'Smart Decision.'

**Funding (\$5,000)** for a **New Media Seminar** to teach HCC faculty how to adapt their teaching to meet the needs of the future workforce and better prepare HCC students to utilize these new technologies.

**Funding (\$9,600)** for scholarship support for 24 HCC Northwest students to participate in **"A Bioscience Pathway for the Underserved: An Innovative Partnership Between HCC, University of Houston and Baylor College of Medicine."** The program encourages creation of a pathway for HCC students to complete coursework at HCC, transfer to complete their undergraduate degrees at UH, and apply to Baylor College of Medicine to pursue a career in medicine. The focus is on students from underrepresented populations.

**Funding (\$5,600)** for **HCC/Baylor College of Medicine (BCM) Summer 2011 Internship** for six HCC Southeast College biology students to work in basic and clinical research laboratories at Baylor College of Medicine. The eight-week program included faculty from both Baylor and HCC who designed research projects relevant for each participating HCC student's area of interest. Student seminars were hosted at HCC Southeast in fall 2011 for interns to share the knowledge and experience gained from the program.

**Sponsorship (\$1,400)** for students in **HCC e+ Math Club** to attend MathFest Conference, a national conference coordinated by the Mathematical Association of America to improve and enhance participants' academic and leadership skills and exchange ideas with students from other colleges.

**Matching funds (\$2,500)** for five \$1,000 **Junior Achievement Scholarships** for students attending HCC.

**Matching funds (\$2,000)** for four \$1,000 **Asian Houston Network Scholarships** for students attending HCC.

**Funding (\$20,000)** for the **HCC Foundation Annual Scholarship Fund** in support of general student scholarships for tuition, books, and fees for students attending HCC.



# Daniel Trujillo: The Giving Circle



Daniel Trujillo, Opportunity 14 Scholarship Recipient

HCC was the perfect place for Daniel to build that foundation. He could live at home and help his family while he also worked at his part-time sales job and volunteered as music director at his local church. But as committed as he was to his studies, he constantly wrestled with doubts that he could make it through college, worrying that his financial limitations would hold him back.

Daniel Trujillo admits that his dreams did not always include college. But as high school ended, Daniel, now 20, decided to pursue a degree. “I realized how important this step is in life. If you skip steps like college, you won’t have a good foundation for your future.”

Daniel recalls the moment that his future took a turn. “I was meeting with my financial aid counselor. We looked at his computer and saw that I had received an Opportunity 14 Scholarship. We had a celebration right there in his office, screaming and giving each other high fives.” As critical as it was to easing his financial burdens, the scholarship represented much more to Daniel. “It was the moment that I knew I was doing the right thing by going to college and that all my hard work would pay off. The scholarship literally picked me up, put me back on my feet, and made me stronger. I knew that I could push through to the end.”

Daniel also credits his Opportunity 14 Scholarship with expanding his sense of responsibility to others. “Someone invested in my dream because they wanted me to succeed. When you receive a gift like that, you know that you have to give back. Gifts like these can grow a generation of people who also want to give to others. Now I know that I can really change a life one day, because someone changed mine.”

As represented in the chart below, in the relatively short time since first awarding Opportunity 14 scholarships, we have had nearly 100 students complete their Associate Degrees, 20 students earn their certifications, and more than 140 students complete the core academic requirements that help with transfer to a four-year college or university. While some students may have multiple completions (i.e. core completion and Associate Degree), this rate of completion is above the HCC average and speaks to the importance of the Opportunity 14 scholarship effort overall.

Opportunity 14 Awardee Completion by Cohort**				
	Cohort 2008-09	Cohort 2009-10	Cohort 2010-11	Grand Total
Associate Degree	13	83	3	99
Certificate	4	14	2	20
Core Requirements Completed	23	111	9	143

\*\*It is possible for one student to have multiple completions. For example, those who completed an Associate Degree would also have completed the core requirements.

## Opportunity 14 Development Council (as of May 2012)

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## The Houston Community College Foundation gratefully acknowledges the following donors to Opportunity 14 (as of April 2012)

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“Someone invested in my dream because they wanted me to succeed.”

Daniel Trujillo, HCC Student and Opportunity 14 Scholarship Recipient

## Profile of Opportunity 14 Scholarship Recipients Fiscal Year 2010-2011

In Fiscal Year 2010-2011, more than 160 HCC students received their first-ever Opportunity 14 Scholarship. Presented below is the trend of Opportunity 14 awards as we look back at three years of funding since the program’s inception in 2008.

Perhaps a more significant finding is the retention rates among the cohorts. The 2008-09 cohort retained 98% of its original awardees in 2010-11, and the 2009-10 cohort maintained 99%. This is a two-fold success—the Opportunity 14 students remained enrolled at HCC, and they continued to fulfill the requirements of the scholarship.

Opportunity 14 Retention by Cohort*			
	FY 2008-09	FY 2009-10	FY 2010-11
Cohort 2008-09	125	35	122
Cohort 2009-10		611	603
Cohort 2010-11			161
Total	125	646	886

\*The decline in the number of students who qualified for Opportunity 14 funding in FY 2010/2011 is partially attributable to the increase in the Federal Pell Grant award that same year due to the federal stimulus package.



# Gift Opportunities



# Golden Eagle Society Celebrates Excellence in Giving

## Your Donation Makes a Real Difference

Most Houston Community College students come from economically disadvantaged backgrounds, and nearly half are first-generation college students. Often their biggest educational challenges are financial. Financial help, even on a modest scale, can make an immense difference in local students' ability to attend—and complete—college.

Your gift helps these students go to college, complete their degree or certificate, and contribute to the quality of life of their families and of the entire community.

## Gifts to the HCC Foundation Go a Long Way

- \$812 will pay a semester of tuition and fees for a full-time in-district student.
- \$207 will cover the cost of a single three-hour credit course.
- \$100 will buy a textbook for a student studying anything from calculus to computed tomography.

## How to Give to the HCC Foundation

The HCC Foundation offers many ways for donors to provide financial assistance to Houston Community College students.

- **Donations.** You may donate with a credit card at our website, [hccsfoundation.org](http://hccsfoundation.org) or mail a donation to our address below.

- **Named Scholarships.** With a gift of \$5,000 or more, you may establish a legacy or honor another's memory with a named scholarship.
- **Scholarship Endowments.** With a gift of \$10,000 or more, you can endow a scholarship that will guarantee support for students in perpetuity.
- **Endowed Professorships and Chairs.** A \$500,000 donation can establish an HCC professorship, and a \$1 million donation can establish a chair. Professorships and chairs help recognize outstanding teaching and attract distinguished faculty.
- **Planned Giving.** With Planned Giving, dedicated donors may leave a legacy at Houston Community College through the planning of their estate. The HCC Foundation's website provides extensive suggestions for Planned Giving, and our staff members would be pleased to assist you in developing a plan that will establish the type of legacy you seek.

For more information about donating to the HCC Foundation, please visit our website at [hccsfoundation.org](http://hccsfoundation.org) or call 713.718.8595.

Houston Community College Foundation  
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Houston, Texas 77002  
713.718.8595 • Fax 713.718.8631  
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Maura Carson, nursing student and scholarship recipient, HCC Coleman College for Health Sciences

“Thank you for eradicating a great barrier between me and my dreams. You are doing so much more than helping me pay for my classes and books. You are giving me the opportunity to have an incredible career where I will have the daily honor of caring for and healing people in need.”

The Golden Eagle Society was established in 2009 to recognize excellence in giving at Houston Community College. The Society recognizes supporters of HCC and its campuses, departments and special programs who have generously contributed \$2,000 or more in a fiscal year. Gifts designated to capital projects, scholarships, endowment funds, or operations are included, as well as in-kind donations, matching gifts, and pledges. All donors to HCC who have contributed or pledged \$2,000 or more between September 1, 2010 and August 31, 2011 are considered 2011 Golden Eagle Society Members.

The 2010-2011 Golden Eagle Society members were recognized at a Chancellor's dinner held in their honor in October 2011 at HAVEN restaurant owned by HCC alumnus **Rhea Wheeler '91**. Guests enjoyed a superb meal while visiting with HCC Foundation Student Ambassadors and scholarship recipients and had the opportunity to thank many of their benefactors in person.

## The HCC Foundation gratefully acknowledges the generous support of the 2010-2011 members of The Golden Eagle Society.

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Cathy and  
Jesse Brown (center)  
with Marjorie and  
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# Financial Summary

## Fiscal Year Ending August 31, 2011

Established in 1976, the HCC Foundation is exempt from federal income tax under section 501(c)(3) of the Internal Revenue Code. The Internal Revenue Service has classified the Foundation as a Section 509(a)(1) and 170(b)(1)(A)(vi) publicly supported charity. The Foundation adheres to the highest standards of financial management, and the result is a healthy balance sheet that allows us to consistently provide programmatic support to important HCC initiatives and scholarships for local students from throughout the Greater Houston area.

### 2010-2011 Summary of Revenue and Expenditures

The following financial information was summarized from our 2010-2011 audited financial statements, which are available upon request and on the Foundation's website at [hccsfoundation.org](http://hccsfoundation.org) (Click on 'ABOUT US').

	2011 Revenue	2010 Revenue
Contributions and Donations	\$ 4,860,287	\$ 2,826,229
Interest and Dividend Income	\$ 68,332	\$ 50,036
In-Kind Revenue	\$ 1,619,034	\$ 1,286,152
Unrealized Income on Investments	\$ 104,993	\$
Vending Income	\$ 127,176	\$ 77,840
Other Income	\$ 3,293	\$ 18,715
Net Assets Released from Restrictions	—	—
<b>Total Revenues</b>	<b>\$ 6,783,115</b>	<b>\$ 4,258,972</b>
	2011 Expenditures	2010 Expenditures
Program Services:		
Scholarships	\$ 1,415,932	\$ 1,505,479
Grant Distributions	\$ 903,995	\$ 1,593,501
<b>Total Program Services</b>	<b>\$ 2,319,927</b>	<b>\$ 3,098,980</b>
Support Services:		
Fundraising	\$ 8,149	\$ 127,386
Vending Distributions	\$ 104,761	\$ —
Administration	\$ 1,646,493	\$ 1,402,106
<b>Total Support Services</b>	<b>\$ 1,759,403</b>	<b>\$ 1,529,492</b>
<b>Total Expenses</b>	<b>\$ 4,079,330</b>	<b>\$ 4,628,472</b>
<b>Increase (Decrease) in Net Assets</b>	<b>\$ 2,703,785</b>	<b>\$ (369,500)</b>
Net Assets, Beginning of Year	\$ 6,088,555	\$ 6,458,055
Net Assets, End of Year	\$ 8,792,340	\$ 6,088,555



**The Houston Community College Foundation** enhances the quality of life of our community and of our fellow citizens through fundraising efforts that improve access to higher education, support career and technology training, and advance student learning at Houston Community College.

The HCC Foundation ranks among the top one percent of community college foundations in the nation for its fundraising success, and has raised in excess of \$18 million since 2006.





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